

*The Garden State Real Estate
Investors Association*

Vendor Membership Package

*Benefits
and
Opportunities*

Thank you for your membership and continued support! As you know we are a growing organization that is committed to providing numerous opportunities for all of our members to succeed. We consider our Vendor members to be one of the main fibers of our organization. Your products and services are one of the reasons our members view GSREIA to be an invaluable organization.

As a vendor member you will have the opportunity to present your products and/or services to over 750 members on a monthly basis. Below is our current basic vendor member price structure. Vendor Members can join with a maximum of two (2) partners for an additional \$100/pp. Additional options are available to enhance your membership.

Below is a table which outlines our current price structure.

Vendor Membership Packages

| Ad Size - Price | Benefits |
|-----------------------|---|
| Business Card - \$500 | Ad in the Newsletter Link on GSREIA website (www.gsreia.com) Extra Options |
| Quarter Page = \$800 | Ad in the Newsletter Link on GSREIA website Vendor Moment (1 min during General Meeting) Extra Options |
| Half Page - \$1,200 | Ad in the Newsletter Link on GSREIA website Vendor Moment (1 min during General Meeting) 1/2 Vendor table at all General Meeting* Extra Options |
| Full Page - \$2,000 | Ad in the Newsletter Link on GSREIA website Vendor Moment (1 min during General Meeting) Vendor Table at all General Meetings *Extra Options |

* According to hotel accommodations

BONUS OPTIONS

Below are four excellent opportunities to increase your visibility and potentially take your business to the next level. Over the years we have received numerous requests from our vendor members for opportunities to obtain increased “face time” with our members. In an effort to meet these demands, we are offering vendors (in good standing), an option to purchase the opportunity to host and/or sponsor one of our ten monthly subgroups and/or two monthly General Meetings.

Option 1 - Hosting a General Meeting:

This option provides you the opportunity to “exclusively” host 30 minutes of the general meetings in Woodbridge **and** Newark! The option provides increased exposure as you provide the members with a brief education on your area of expertise. A notice will appear in the GSREIA calendar, newsletter and website 30 days prior to the event.

This option is ideal for those vendors members who:

- ❖ Are new to the organization
- ❖ Would like to take advantage of the opportunity to maximize their visibility

The following rules pertain to this option:

- ❖ The 30 minute session occurs from 6:30 – 7:00 pm
- ❖ You may use the last 10 minutes of the session to market your product or service
- ❖ You must submit an agenda for Board approval 3 weeks prior to the event
- ❖ The selling of your products or services is prohibited at the event
- ❖ You may host a maximum of one general meeting in a calendar year
- ❖ You cannot collect email lists from attendees. However, flyers, brochures, cards and other promotional items may be distributed

Price - \$175 includes both Tuesday and Wednesday meetings!

Option 2 - Sponsoring a General Meeting:

This option provides you the opportunity to “exclusively” display your promotional materials inside the meeting room during the Tuesday and Wednesday general meetings. In addition to the usual promotional items, you may display a company banner. *{If you have not yet invested in a banner, one can be purchased through the Mey Ling Group. Ask for the GSREIA discount}*. GSREIA will provide a sign with your company name as the sponsor of the event.

This option is ideal for those vendor members who:

- ❖ Do not have a vendor table
- ❖ Have not submitted an ad for inclusion in the newsletter
- ❖ Have a small ad in the newsletter
- ❖ Are new to the organization
- ❖ Would like increased visibility but are uncomfortable speaking to a group

The following rules pertain to this option:

- ❖ You are required to provide coffee and snacks for the group. Please check with Dena Pannell to determine the expected number of attendees.
- ❖ You may sponsor a maximum of four general meetings in a calendar year
- ❖ During the month that we have a contracted speaker your promotional items will only be displayed for the time period prior to the speaker's stage time.

Price - \$100

Option 3 - Hosting a Subgroup

This option provides you with increased exposure as you educate the membership. GSREIA will provide the marketing for the event. This option is ideal for those vendor members who:

- ❖ Do not have a vendor table
- ❖ Have not submitted an ad for inclusion in the newsletter
- ❖ Have a small ad in the newsletter
- ❖ Are new to the organization
- ❖ Have an interest in educating the members on your area of expertise
- ❖ Desire increased visibility

The following rules pertain to this option:

- ❖ You must be a vendor member in good standing
- ❖ You must submit an agenda for Board approval 3 weeks prior to the event
- ❖ You may use the last 15 minutes of the session to market your product or service
- ❖ The selling of your products or services is prohibited at the event
- ❖ You may host a maximum of two subgroups in a calendar year
- ❖ You cannot collect email lists from attendees. However, flyers, brochures, cards and other promotional items may be distributed

Price - \$75 per session

Option 4 - Sponsoring a Subgroup:

This option provides you the opportunity to “exclusively” display your promotional materials for the duration of a session. In addition to the usual promotional items, you may display a company banner. *{If you have not yet invested in a banner, one can be purchased through the Mey Ling Group. Ask for the GSREIA discount}*. GSREIA will provide a sign with your company name as the sponsor of the event.

This option is ideal for those vendor members who:

- ❖ Do not have a vendor table
- ❖ Have not submitted an ad for inclusion in the newsletter
- ❖ Have a small ad in the newsletter
- ❖ Are new to the organization
- ❖ Would like increased visibility but are uncomfortable speaking to a group

The following rules pertain to this obtain:

- ❖ You are required to provide snacks for the group. Please check with Patricia Reaves to determine the expected number of attendees
- ❖ You may sponsor a maximum of four subgroups in a calendar year

Price - \$50

Option 5 - Hosting an All Day Event:

This option provides you the opportunity to “exclusively” host an all day event at the GSREIA headquarters in Maplewood! The option provides enormous exposure as you provide the members with an education on your area of expertise. A notice will appear in the GSREIA calendar, newsletter website, and on the yahoo groups message board 30 days prior to the event.

This option is ideal for those vendors members who:

- ❖ Are new to the organization
- ❖ Would like to take advantage of the opportunity to maximize their visibility

The following rules pertain to this option:

- ❖ You must submit an agenda for Board approval 5 weeks prior to the event
- ❖ The selling of your products or services is permitted at the event
- ❖ You may host a maximum of one all day event in a calendar year

- ❖ You cannot collect email lists from attendees. However, flyers, brochures, cards and other promotional items may be distributed.

Price - \$375 includes both Tuesday and Wednesday meetings!

Further Information:

- ❖ We hold two general meetings a month. One is held on the fourth Tuesday in the Iselin Sheraton and the other on the fourth Wednesday of the Newark Sheraton.
- ❖ We hold ten subgroups a month such as Creative Acquisitions, Full Timers, Rehabbers and Wholesalers, Beginners Brunch, Cash Flow Group, Investors as Realtors, Advanced Investors, Accounting for Investors, and Toastmasters®.
- ❖ All vendor advertisements must be submitted to the Vendor Committee Chairperson, Glen Gallucci.
- ❖ All requests for meeting hosting/sponsoring a meeting should go to Candy Rincon of the Vendor Committee.
- ❖ All questions, comments or concerns should go to any or all of the following:
Glen Gallucci (gleng500@yahoo.com),
Candy Rincon (meylinggroup@hotmail.com),
Patricia Reaves (gardenstatereia1@yahoo.com).

Thank you for considering joining our organization. We look forward to welcoming you to the group!

Garden State Real Estate Investors Association

Vendor Member Agreement

Made on this ____ of _____ 200__ by and between The Garden State Real Estate Investors Association of New Jersey, (hereinafter called "GSREIA" and _____ (hereinafter called "Vendor").

Whereas Vendor has applied to GSREIA, a New Jersey corporation, to become a Vendor Member for the period beginning _____ and ending _____; and

WHEREAS, Vendor Membership is a privilege offered by GSREIA and does not constitute an endorsement of Vendor's products or services, or an exclusive right to the Vendor's category of products or services; and

WHEREAS, GSREIA desires that all of its Vendor Members provide GSREIA's members with enhanced value of goods or services as compared to offers made to the general public, and;

WHEREAS, GSREIA requires that its Vendor Members provide a satisfactory level of service to its members in order to continue the privilege of Vendor Membership,

THEREFORE, the parties have agreed as Follows with the intent to be legally bound:

- I. **Vendor Membership Packages.** GSREIA will offer four Vendor Membership packages.
- II. **Vendor Membership Package Rights.** Each Vendor Membership package will be entitled to certain rights and privileges, as outlined below. Vendor has reviewed the packages and selects the following Vendor Membership Package:

| PACKAGE | AD | PRICE | SELECTION |
|----------------|---------------|--------------|------------------|
| A | Business Card | \$ 500 | |
| B | Quarter Page | \$ 800 | |
| C | Half Page | \$ 1,200 | |
| D | Full Page | \$ 2,000 | |

Vendor's rights become effective upon receipt of payment of dues by GSREIA.

- III. **Vendor Membership.** Vendor Membership is extended to one company or one service only.
- IV. **Vendor Advertising.** Any and all advertising to GSREIA members in whatever form must be submitted to the vendor member Chairperson, Glen Gallucci, for review. The submission is subject to approval by the Vendor Member Committee of GSREIA. Advertising materials that are found to be inappropriate or inconsistent with the ethical standards or mission of GSREIA will not be distributed to members.

Vendors Members are responsible for providing camera-ready artwork in a timely fashion for inclusion in the GSREIA newsletter or other GSREIA promotions. GSREIA will make every attempt to inform Vendor of publication deadlines. GSREIA takes no responsibility for advertising that is received after stated publication deadlines.

- V. **Vendor Discounts.** Vendor will provide during the term of its Vendor Membership the following discounted pricing and/or other special offers to GSREIA members following proper verification of individual's active GSREIA membership:

- VI. **Indiction(s).** Has the Vendor ever been indicted, plead nolo contendere or been convicted of a felony or misdemeanor? If so, please explain:

- VII. **Arbitration of Vendor/Member Disputes.** Vendor agrees to participate in and abide by the terms of arbitration by GSREIA's board of directors in any dispute between Vendor and a current member of GSREIA who is dissatisfied with goods or services provided by Vendor.

- VIII. **Cancellation of Vendor Membership by GSREIA.** Vendor acknowledges that Vendor's membership and all associated rights are subject to cancellation by GSREIA without any refund due to Vendor upon the occurrence of **one (1)** unresolved complaints against Vendor by GSREIA members.

- IX **Registration.** Vendor acknowledges that said company or services is/are registered with the appropriate agencies, as needed. Vendor will provide GRSIEA with copies of such documentation.

- XI **Licenses.** Vendor acknowledges that said company or services is/are licensed with the appropriate agencies, as needed. Vendor will provide GRSIEA with copies of such documentation.

- XII. **Governing Law.** This agreement is executed in and shall be construed in accordance with, and governed in all respects by the laws of the State of New Jersey.

- XIII. **Severability.** Any provision of this agreement, which is invalid, illegal, or unenforceable in any jurisdiction shall be ineffective to the extent of such invalidity, illegality, or unenforceability without in any way affecting the validity, legality, or enforceability of the remaining provisions hereto.

XIV. *Notice.* Notices, requests, reports or other communications required to be given or made hereunder shall be deemed to be delivered when delivered by hand or when properly addressed and posted by U.S. Mail, postage prepaid, return receipt requested. To the party being given the notice at its last known address.

In witness whereof, the parties have executed this agreement as of the date above.

VENDOR

Print _____

Signature _____

VENDOR COORDINATOR

Print _____

Signature _____
Name/Position

Garden State Real Estate Investors Association

71 S. Orange Ave #366 South Orange, NJ 07079

(973) 275-1442

Vendor Member Application

Company Name _____

Full Name _____

2nd Persons Full Name (\$100) _____

3rd Persons Full Name (\$100) _____

Service/Product _____

Address _____

City _____

Email Address _____

What is the best time to reach you? _____

Please provide a copy of all necessary Licenses and/or Registrations

Form of payment:

Name of Cardholder _____

| Type of Payment | Card Number | Expiration Date |
|------------------|-------------|-----------------|
| Master Card | | |
| Discover | | |
| Visa | | |
| American Express | | |
| Check | | |
| Cash | | |

Please attach the ad you will be including in the Newsletter

Bonus Options Registration Form

Company Name _____

Full Name _____

2nd Persons Full Name _____

3rd Persons Full Name _____

General Meeting Options:

Host the General Meeting in _____ for \$175.

Sponsor the General Meeting in _____ for \$100.

Subgroup Options:

Please choose from one of the following subgroups:

Creative Acquisitions, Full Timers Session, Rehabbers & Wholesalers, For Sale By Owner Session, Beginners Brunch, Cash Flow Group (offered twice a month), Investors as Realtors, Advanced Investors, Accounting for Investors, Toastmasters ®.

Host _____ on _____ for \$75.

Sponsor _____ on _____ for \$50.

Form of payment:

Name of Cardholder _____

| Type of Payment | Card Number | Expiration Date |
|------------------|-------------|-----------------|
| Master Card | | |
| Discover | | |
| Visa | | |
| American Express | | |
| Check | | |
| Cash | | |